



JAIDEV EDUCATION SOCIETY'S
J D COLLEGE OF ENGINEERING & MANAGEMENT
Department of Management Studies

Guest Lecture on “Effective Communication and Presentation Skills”

Year 2018-19

Name : Effective Communication and Presentation Skills

Place : MBA Classroom

Date : 01/09/18

Activity Details

Department of Management studies, J D College of Engineering & Management organised a Guest Lecture by Mr. Debashish Chakraborty on ‘Effective Communication and Presentation Skills’ for MBA students wherein the students gained insights as to how communication and presentation skills could be enhanced through vocabulary building and personality development. The session was a very informative and provided insights into the topic from the point of view of making able to make effective presentations through enhanced English language skills.

The Objectives of the seminar:

- To enable students to realize the significance of effective communication in business world
- To help students overcome their stage fear and develop professionalism.
- To enable students to handle questions in an effective manner.
- To provide beyond syllabus information which will help them to inculcate more interest and self development need in the field.

Students enthusiastically participated and interacted with the guest speaker. They were thankful to the expert as well as all their faculty members of the department, HOD Dr. Swarnalata Philip for arranging this wonderful and informative session.

