



JD College of Engineering and Management  
**Department of Management Studies**  
**Program Outcome for Two Year MBA Course**

---

PO1: Ability to integrate and apply Academic and functional knowledge to tackle business problems and offer solutions in the interest of various stakeholders of the organization.

PO2: Conduct surveys/investigations to analyze complex business situations and interpret data and synthesize information to provide valid conclusions.

PO3: Create, select and apply appropriate resources, tools and techniques with an understanding of limitations of resources.

PO4: Function effectively as a member or a leader in diverse teams on multi-disciplinary platforms along with lifelong learning ability.

PO5: Communicate effectively on various business specific issues within the organization and society at large with an ability to comprehend, effective report writing, design documentation and effective presentations.

PO6: Demonstrate understanding of societal health, safety, literacy etc and consequent responsibilities relevant to managerial aspects.