

JAIDEV EDUCATION SOCIETY'S  
**J D COLLEGE OF ENGINEERING AND MANAGEMENT**  
KATOL ROAD, NAGPUR  
An Autonomous Institute, with NAAC "A" Grade



**VISION**

To be a center of excellence imparting professional education satisfying societal and global needs.

**MISSION**

Transforming students into lifelong learners through, quality teaching, training and exposure to concurrent technologies. Fostering conducive atmosphere for research and development through well equipped laboratories and qualified personnel in collaboration with global organizations

### 7.1.1 MEASURES INITIATED BY THE INSTITUTION FOR THE PROMOTION OF GENDER EQUITY DURING THE YEAR 2022-23

#### ANNUAL GENDER SENSITIZATION ACTION PLAN (2022-23)

S. No.	Title of the Event	Date
1	Seminar on Financial Literacy	20/3/2023
2	Seminar on Social Entrepreneurship	21/3/2023
3	Fun Hours with supporting staff	23/3/2023
4	Free Health Check up Camp	27/3/2023

**PRINCIPAL**

**Principal**  
College of Engineering & Management  
Khandala, Katol Road  
Nagpur-441501



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**Education to Eternity**

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**POST: VALNI, AT: KHANDALA, KATOL ROAD, NAGPUR - 441 501**  
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Following activities have been conducted during the academic year 2022-23 under the Annual **gender sensitization action plan**:

S. No.	Title of the Event	Date	Organized by
1	Seminar on Financial Literacy	20/3/2023	Ladies Club
2	Seminar on Social Entrepreneurship	21/3/2023	Ladies Club
3	Fun Hours with supporting staff	23/3/2023	Ladies Club
4	Free Health Check up Camp	27/3/2023	Ladies Club



  
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## SEMINAR ON FINANCIAL LITERACY

On the first day of Sashakt 3.0 under the banner of ICC, the session on Financial Literacy was conducted by Dr. Kanchan Naidu, Associate Professor, Ramdeobaba College of Engineering and Management, Nagpur, for the students of JDCEM at the APJ Abdul Kalam Auditorium on 20<sup>th</sup> March 2023. The event was organized to inculcate in the students the ability to understand and use various financial skills, including personal financial management, budgeting, and investing and be less vulnerable to financial fraud. Dr. Kanchan Naidu shared how a strong foundation of Financial Literacy can help support various life goals, such as saving for Education or retirement, using debt responsibly, and running a business. She emphasized that being financially illiterate can lead to a number of pitfalls, such as being more likely to accumulate unsustainable debt burdens, either through poor spending decisions or a lack of long-term preparation. This, in turn, can land to poor credit, bankruptcy, housing foreclosure, and other negative consequences.



*Dr. Kanchan Naidu on Financial Literacy during Sashakt 3.0*



  
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*Students asking their doubts*

### **SEMINAR ON SOCIAL ENTREPRENEURSHIP**

On the second day of Sashakt-3.0, under the banner of ICC, the session on **Social Entrepreneurship** was conducted by Mr. Joy Agrawal, for the students at the APJ Abdul Kalam Auditorium from 3:00 pm to 4:00 pm on 21<sup>st</sup> March 2023. Joy Agrawal is a 16-year-old social entrepreneur and a 2x TEDs speaker. He is building Vivid Gyan Sustainability Foundation, the world's first decentralized exploratory working on practical education in various spheres. He is recognized among the top 150 changemakers of India by FEELL. He has also authored a book on space for sustainable development. The seminar aimed at helping students understand the root causes of protracted social problems, leverage small efforts to produce maximum change through social enterprise and social innovation and engage the students in solving their own problems, to attract impact investments, and to build replicable and sustainable models of practice. Mr Joy Agrawal asserted that the essence of entrepreneurship is the burning desire to create an organization that focuses in helping humanity by solving societal problems, providing for societal needs, and in the process, the entrepreneur can make money. Social entrepreneurship is about applying practical, innovative, and sustainable approaches to benefit society in general, with an emphasis on those who are marginalized and poor.

The seminar taught the students that every entrepreneur or hopefuls, that the key to success is to first think of the social benefits of your venture, even if you are in it for profit, then go ahead to satisfy those needs, and the money will surely come. If the goal is money, one may sure make the money, but may lack in fulfillment. Entrepreneurs must have the goal to be satisfied and retire happily in addition to earning profits.



*Interactive Audience*



*Organizing Committee Members with the Guest*



*Session in Progress*

## **FUN HOURS WITH SUPPORTING STAFF**

Under Sashakt 3.0, under the banner of ICC, the event was mainly conducted for the female non-teaching and supporting staff of JD College of Engineering and Management and JD Polytechnic, Nagpur by the Ladies Club in APJ Abdul Kalam Auditorium, JDCEM on 23<sup>rd</sup> March 2023. The event was to appreciate the non-teaching and supporting staff of the college for their unconditional efforts and hard work to sustain a good environment in the campus. The event aimed to give them a break from their usual work and have some fun activities. It was to show a little gratitude to the supporting staff and recognize their contribution towards the campus community. The programme started by the grand entry of our guests (Female supporting and non-teaching staff); where they were welcomed by showering flowers to give them honour. They were shown an Oscar-winning documentary "The Elephants Whisperers". This was followed by the games like "Guess the song", an "open interaction session" where they were asked to show up their talents on the stage, take "UKHANE". After the interacting session, "a motivational short film" was played to motivate them and get energy into them to grow more and take initiative in life. Moving further a "Ramp walk" was conducted. This was followed by the final round of the "Lady of the day", the Q & A round. Ms. Sakahi (JD Polytechnic) was declared as the winner of "THE LADY OF THE DAY". The event concluded by cake-cutting ceremony by the judges and guests of the day.



*Felicitation of the Non Teaching Staff*



*Group Photo*



## FREE HEALTH CHECK UP CAMP

On the 4 day of "Sashakt 3.0" under the banner of ICC, a "Free Health check-up Camp" was organized by Ladies Club in collaboration with Gaming Club under Student Club JDCEM in association with N.K.P Salve Institute of Medical sciences & Research Centre and Lata Mangeshkar Hospital Nagpur on 27<sup>th</sup> March 2023. The camp was conducted in Civil Lab opposite to the Music room, Vikramshila Building, JDCEM. The team of 15 doctors accompanied by 8 staffs were present during the camp including which included specialization in general medicine, gynaecology, orthopaedic, dental and ophthalmology for the students and other staff of the college. The event aimed to provide free counselling by trained doctors and specialists. Elaborate arrangements were made by the ladies club members to streamline the inflow of students, staff and villagers for check up. All were provided general check up and those willing to go for further check up were then guided by the specialists. The reviews of the students and staff was very positive and overwhelming. At the end of the day, the camp successfully crossed 500+ beneficiaries.



*Registration Desk*



*Medical Examination in progress*



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